

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 494170 /		<u>Alt Order #</u> 06322798
<u>Product</u> OCEGUERA - DCCC		
<u>Contract Dates</u> 09/19/12 - 09/25/12		<u>Estimate #</u> 1817
<u>Advertiser</u> Oceguera DCCC		<u>Original Date / Revision</u> 09/18/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 136	<u>Product Code</u> 142
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/20/12	09/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				2	\$250.00			
N 2	KVVU	09/20/12	09/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				2	\$2,150.00			
N 3	KVVU	09/20/12	09/25/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				2	\$195.00			
N 4	KVVU	09/20/12	09/25/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				2	\$275.00			
N 5	KVVU	09/20/12	09/25/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				2	\$300.00			
N 6	KVVU	09/20/12	09/25/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				2	\$350.00			
N 7	KVVU	09/20/12	09/25/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				1	\$550.00			
N 8	KVVU	09/20/12	09/25/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				1	\$325.00			
N 9	KVVU	09/20/12	09/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				1	\$625.00			
N 10	KVVU	09/20/12	09/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				1	\$650.00			
N 11	KVVU	09/20/12	09/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 494170 /		<u>Alt Order #</u> 06322798
<u>Contract Dates</u> 09/19/12 - 09/25/12	<u>Product</u> OCEGUERA - DCCC	<u>Estimate #</u> 1817
<u>Advertiser</u> Oceguera DCCC		<u>Original Date / Revision</u> 09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/12	09/25/12	MT-TF--				4	\$575.00			
N 12	KVVU	09/24/12	09/24/12	Bones	Mon 8p-9p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$4,500.00			
N 13	KVVU	09/20/12	09/20/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$6,500.00			
Totals											22	\$22,490.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/25/12	22	\$22,490.00	\$19,116.50
Totals	22	\$22,490.00	\$19,116.50

Signature: _____ **Date:** _____

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ADV # ADV. NAME POLI/OCEGUERA/DCC/D/CON/NV REP. # OFF. # 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # 494170 CONTRACT # 6322798 CLASS: NATL. LOCAL REGIONAL

PRDCT OCEGUERA - DCCC EST#1817 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 15.38

REP: TO ROSE
 FR NIKKI
 ADDED NEW ADVERTISER CODE
 PLS CNF THANKS

CON CM ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

ADVERTISER IS OCEGUERA FOR NEVADA CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 136
 AGENCY PRODUCT CODE = 142
 AGENCY EST# = 1817

NO BUYS TO PRINT

SEP/12 22490.00 CONTRACT TOTAL 22490.00
 TOTAL SPOTS 22

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

MARKET TOTALS \$72,548 KVVU 31% KSNV 18% KLAS 18% KTNV 30% KVMY 3% KVCW 0% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP18/12 15.35
RECAP *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
(CCE)			

(CCE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/12 15.35

CON CM ALL INVOICES ARE TO BE SENT TO:

ADVERTISER IS OCEGUERA FOR NEVADA CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 136 AGENCY PRODUCT CODE = 142 AGENCY EST# = 1817												
1			1000A-1100A	30		\$250.00	9/19	9/25	2		W-F,M-TU	2
PROGRAM : DR OZ CON COM1 : DR OZ												
2			1000P-1100P	30		\$2,150.00	9/19	9/25	2		W-F,M-TU	2
PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	9/19	9/25	2		W-F,M-TU	2
4			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$275.00	9/19	9/25	2		W-F,M-TU	2
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/19	9/25	2		W-F,M-TU	2
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/19	9/25	2		W-F,M-TU	2
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$550.00	9/19	9/25	1		W-F,M-TU	1
8			RZ 500A-600A PROGRAM : FOX5 NEWS 5A ORD COM1: REVISED RATE CON COM1: FOX5 NEWS 5A	30		\$325.00	9/19	9/25	1		W-F,M-TU	1
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$625.00	9/19	9/25	1		W-F,M-TU	1
10			RZ 600A-700A PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE CON COM1: FOX5 NEWS 6A	30		\$650.00	9/19	9/25	1		W-F,M-TU	1
11	*		700A-900A PROGRAM : FOX5 MORNING NEWS ORD COM1: REVISED RATE AND CANCELLED SPOT CON COM1: FOX5 MORNING NEWS	30		\$575.00	9/19	9/25	4		W-F,M-TU	4

REP HEADLINE# 6322798
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 15.35
RECAP ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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12			800P-900P	30		\$4,500.00	9/24	9/24	1		MON	1
PROGRAM : BONES												
CON COM1: BONES												
13			900P-1000P	30		\$6,500.00	9/20	9/20	1		THU	1
PROGRAM : GLEE												
CON COM1: GLEE												

SEP/12 22490.00 CONTRACT TOTAL 22490.00
TOTAL SPOTS 22

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DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP18/12 15.28
*** KVVU-TV ***

SALES PRSN PH-TERESA DIFURIA

PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

SEP18/12 15.28
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	9/19	9/25	2		W-F,M-TU	2
4			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$275.00	9/19	9/25	2		W-F,M-TU	2
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/19	9/25	2		W-F,M-TU	2
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/19	9/25	2		W-F,M-TU	2
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$550.00	9/19	9/25	1		W-F,M-TU	1
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/19	9/25	1		W-F,M-TU	1
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$625.00	9/19	9/25	1		W-F,M-TU	1
10			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/19	9/25	1		W-F,M-TU	1
11			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	9/19	9/25	3		W-F,M-TU	3

REP HEADLINE# 6322798
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 SEP18/12 15.28
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			800P-900P	30		\$4,500.00	9/24	9/24	1		MON	1
			PROGRAM : BONES									
			CON COM1: BONES									
13			900P-1000P	30		\$6,500.00	9/20	9/20	1		THU	1
			PROGRAM : GLEE									
			CON COM1: GLEE									
SEP/12			22490.00									
												CONTRACT TOTAL 22490.00
												TOTAL SPOTS 21

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*